



PRIYANKA SHAH

DESIGNER

CONTACT



+44(0) 7507650555



priyanka-shah@outlook.com



www.priyankashah.co.uk



London



FULL UK DRIVING LICENCE

EDUCATION

ARTS UNIVERSITY BOURNEMOUTH
BA (HONS) TEXTILE DESIGN
FIRST CLASS 2015
(2012-2015)

UXBRIDGE COLLEGE
ART & DESIGN FOUNDATION
DISTINCTION
(2011-2012)

ALPERTON COMMUNITY SCHOOL
A LEVEL ART & DESIGN - A
A LEVEL MATHS - A
(2009-2011)

ALPERTON COMMUNITY SCHOOL
GCSE LEVEL
5 GRADE A-C
(2007-2009)

EXPERTISE

TEXTILE DESIGN
INTERIOR DESIGN
CUSTOMER SERVICE
TEAM PLAYER
TIME MANAGEMENT
PROJECT MANAGEMENT

PERSONAL STATEMENT

Creative textile designer who has a versatile flair in various design forms: surface design, interior design, product design, creative modeling, geometric 2D and 3D design as well as other bespoke concepts. Has the ability to explore different types of structures and abstract forms. Her source of inspiration is obtained from travelling around the world; exploring different cultures, traditions, studying historical events and methodologies to apply these concepts within her palette. She has the attributes and capability to adapt to current trends, develop new techniques, and implement them to produce innovative creations. Her consistent record of achievements demonstrates her potential.

OBJECTIVE

Further to accomplishing goals set as a graduate, seeking a challenging full time position to embark on the skills, achievements and experience to date. Has the drive and ambition to be associated with a reputable organisation to enhance personal and professional development.

ACHIEVEMENTS

WORK FEATURED IN MIX MAGAZINE.

LONDON, UK

(AUGUST 2016)

MIX Magazine presents part two of the Spring Summer 2017 colour trends. The trend Glitch explores new aesthetics inspired by digital disturbances. Appealing to the desire for comfort, the Trend Ground combines raw textures with luxury craft.

TEXTILE DESIGNER 2016 WINNER OF PEOPLE CHOICE AWARD CREATIVEPOOL ANNUAL DESIGN COMPETITION CONVENT GARDEN, UK

(MARCH 2016)

- Winner for 'Best of Products' –
'Over 12,000 people told us who they thought should win' - Creativepool
- Selected by a panel of 16 judges (Shortlisted out of thousands of applicants across the world).

Project Description:

Designed and created distinct 3D pieces for interior use, ideal for public places, offices, hotels, restaurants, bars etc. The aim was to develop a day-to-day object into a geometric contemporary structure. A variety of material and techniques were used, showing a balance between 2D and 3D designs. The pieces are multi functional and can be used as furniture types.

Related Link: <http://creativepool.com/Priyankatextiledesigner/projects/household-objects>

NEW DESIGNER 2015 THE EXHIBITION FOR EMERGING DESIGN BUSINESS DESIGN CENTRE, ISLINGTON UK

(JUNE 2015)

- Finalist from over 500 people
- Selected out of 32 graduates
- Project Description:
The New Designer Exhibition is 'the most important design event in the UK'. It has two installments of which Part One focused on textiles, fashion, jewellery, ceramics and contemporary design crafts. I contributed to the Textiles category and displayed Geometric 2D/3D structures for interiors.

INTERNATIONAL EXPERIENCE

DIGITAL DESIGNER & DESIGN CONSULTANT CHINA SILK, HANGZHOU, CHINA

(MAY 2014 - AUG 2014)

- Collaborated with clients to understand their design needs
- Successfully interpret design ideas for global brands. – Floral, Indian traditional, marine life.
- Developed, edited, and produced new digital designs and patterns.
- Strong communication and interpretation skills with both senior staff and clients
- Ability to prioritise & manage my time effectively enabling me to meet multiple deadlines.

DESIGN EXPERIENCE

FREELANCER

ANNE KYRO QUINN - LONDON, UK

(SEPT 2017 - PRESENT)

- Designing and producing 3D architectural acoustic wall coverings
- Major role in requirement gathering and creating prototype drawings for clients and creating 3D models.
- Producing and expanding on the branding aspect, creating new catalogue designs, postcards and packaging designs.
- Making and answering phone calls to order samples and speaking to clients

PERSONAL SKILLS

CREATIVITY

MODEL MAKING

PROTOTYPES

EVENT PLANNING

ORGANISATION

SILKSCREEN PRINTING

TECHNICAL SKILLS

PHOTOSHOP

ILLUSTRATOR

INDESIGN

COMPUTER AIDED DESIGN

LASER CUTTING/ETCHING

DRAWING/SKETCHING

POWERPOINT

EXCEL

MICROSOFT WORD

AutoCAD

SOCIAL



<https://facebook.com/Priyankashahtextiles/>



<https://www.instagram.com/priyankashah.design/>



<https://www.linkedin.com/in/priyanka-shah-153796113/>

STUDIO ASSISTANT (INTERN)

(JUN 2017 – SEP 2017)

ANNE KYRO QUINN - LONDON, UK

- Designing and producing 3D architectural acoustic wall coverings
- Increased digital presence and engagement using social engineering techniques to promote the company and products.
- Major role in requirement gathering and creating prototype drawings for clients.
- Producing and expanding on the branding aspect, creating new catalogue designs, postcards and packaging designs.
- Making and answering phone calls to order samples and speaking to clients

FREELANCE DESIGNER

(OCT 2016 – OCT 2017)

HALLMARK -TIGERPRINT, BRADFORD, UK

- Designing and developing commercial successful products.
- Creating Giftware products and food and non-food packaging designs packaging designs
- Producing concept ideas to managers and developing them to fit the Marks and Spencers customers.
- Working along side with senior designers; developing great technical skills
- Producing high quality work and able to work fast and efficient towards tight deadlines

3D DESIGNER - INTERNSHIP

(SEP 2016 – SEP 2016)

HALLMARK -TIGERPRINT, BRADFORD, UK

- Producing unique 3D cards, bags, gift boxes, Christmas cracker, wrapping paper designs, food packaging designs and Christmas decorations for Marks & Spencer.
- Using Fibonacci sequences as a theme to produce Christmas Products.
- Developed skills on Illustrator & Photoshop to an advance level.
- Working towards tight deadlines and able to produce high quality work.

FREELANCER COMMERCIAL INTERIOR DESIGNER

(APR 2016 –SEP 2016)

ALPERTON COMMUNITY SCHOOL

- Creating bespoke 3D architectural wall coverings for office interior within a school.
- Using choice of vibrant colors to achieve a contemporary and a modern look.
- Enhancing the 'look & feel' of the office to achieve a unique, quirky flair which is eye-catching.
- Experience of the laser machine for cutting. Applied hand stitched methods

INTERIOR DESIGNER

(NOV 2013 - DEC 2013)

WGSN BOURNEMOUTH, UK

- Successfully worked on a live brief
- Explored office interior trends: Commercial environments
- Produced 3D interactive work, using a contemporary 'Relax office' theme.

TEXTILE DETAILER

(MAY 2013 - APR 2013)

F. CIMENT PLEATING, LONDON, UK

- Create pleats for use in fashion, interior, and theatrical applications.
- Attention to detail was essential, worked by hand and using automated fabricators.
- Created fabric pleats for celebrities such as Victoria Beckham and the Royal Family.

HENNA DESIGNER

(APR 2012 – AUG 2015)

LONDON, UK

- Specialising in creating Indian henna art for weddings, and special events
- 20-25 different projects over the summer period

CATALOGUE DESIGNER

(MAR 2011 - SEPT 2015)

BELLISSEMO, LONDON, UK

- Suppliers of hair and beauty products: Worked with the design team
- Organised indoor studio photo shoots, edited imagery for product catalogue.
- Designing of company labels, branding and packaging.

OTHER EMPLOYMENT

UK & EUROPE TOUR MANAGER

(APR 2011 – PRESENT)

STAR TOURS TRAVEL AGENCY, LONDON, UK

- Managed UK Tours: Scotland, Lake District
- Managed Europe Tours: France
- Liaison with staff and passengers
- Planned and organised day-to-day-itinerary: Sightseeing, Cruises, Meal Times
- Scheduling daily activities depending on the weather
- Ensuring the passengers has a happy, stress-free & memorable break.

SALES ASSISTANT, FASHION & HOMEWARES

(APR 2010 - AUG 2012)

MATALAN, LONDON, UK

- Providing customer service and cash flow duties
- Worked on homeware displays – creating homeware bedroom studios

EXTRA CURRICULAR

VOLUNTEER,

(NOV 2015)

THE SWAMINARAYAN SCHOOL, LONDON, UK

- Produced Diwali Cards for Year 6 Students
- Helping them paint and draw to create different patterns and design for cards

MILLENIUM VOLUNTEERS, LONDON

(JAN 2009 - JAN 2012)

- Taught English and Mathematics to adults and children.
- Planned and executed community events, including a Diwali parade.

HOBBIES & INTEREST:

- Sports: Swimming, jogging, badminton
- Enjoy adventurous outdoor activities: Abseiling, Mountain Climbing, Trekking
- Fond of spending quality time with my pets.